



the Sponsorship with a Ripple Effect

We believe that **advancing health, balance, and hope for anyone means advancing it for everyone.** The **Porter-Starke Services Foundation** works to ensure that services and opportunities exist for **mental health, addiction recovery, health and wellness.** Just as anyone's struggle sends ripples into our community, so does anyone's wellness. Your **sponsorship widens the ripple of care**, extending the circle of support to better serve our neighbors, our coworkers, our friends, our family members, and ourselves.

Grow the ripple effect when you become a 2017 Sponsor with Porter-Starke Services Foundation!

www.porterstarke.org

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SERVICES
foundation

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SERVICES
Health • Balance • Hope

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PLANNING YOUR YEAR?
Consider SPONSORING with Us!

**PORTER
STARKE**
SERVICES
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2017 SPONSORSHIP OVERVIEW

Leader \$5,000	Partner \$3,000	Advocate \$2,000	Supporter \$1,000	Friend \$500	Contributor \$250
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LIVING HEALTH • BALANCE • HOPE SYMPOSIUM

Thursday, May 25, 2017 • 8 a.m.
Community leaders join in celebration of mental health & wellness, creating a ripple effect of health, balance and hope in Northwest Indiana!

2017 Living Health•Balance•Hope Symposium

- Mix with NWI Community Leaders
- Be Seen by Over 300 Attendees
- Learn Practical Tools for Life & Wellness
- Lead the Call for Mental Health
- Inspire Your Team - Invite Them!

"This is one of the best workshops I have attended in the last 17 years. Great speakers, good resources and well organized."
- Attendee, Living Health•Balance•Hope Symposium

One Breakfast Table of 8	✓	✓	✓	✓	Two Seats	-
Sponsor's Promotional Banner Displayed at Event	✓	✓	✓	-	-	-
Sponsor's Promotional Booth Display	✓	✓	-	-	-	-
Featured on Event Billboard	Logo	-	-	-	-	-
Featured on Community & Clinical Invitations	Logo	-	-	-	-	-
Featured on Stage Screens	Logo	Logo	Logo	-	-	-
Featured on Breakfast Table	Logo	Logo	Logo	Listing	-	-
Featured on Porter-Starke Services Website	Logo	Logo	Logo	Listing	Listing	Listing
Featured on Event Program	Logo	Logo	Logo	Listing	Listing	-
Featured on Banner of All Event Sponsors	Logo	Logo	Logo	Listing	Listing	Listing



Thursday, November 23, 2017 • 8 a.m.
5K/10K walk/run draws over 4,000 runners, walkers, volunteers and sponsors for a healthy way to start Thanksgiving Day!

2017 Valparaiso Turkey Trot

- Northwest Indiana's Largest Walk/Run
- 1st NWI Race to Cap at Over 4,000 Participants
- 386% Increase Since 2009
- Strong Community Event
- Fun Twist on a Healthy Holiday

"The Turkey Trot was a great start to our Thanksgiving day! Love the feel of family and community coming together in a healthy activity. Thanks for all you do to make this possible, and thanks for all you do for the mental (and physical!) health of our area!" - Participant, Valparaiso Turkey Trot

Featured on Event Shirt	Logo	Logo	Listing	Listing	-	-
Sponsor's Promotional Banner Displayed at Event	✓	✓	-	-	-	-
Facebook Highlight	✓	✓	-	-	-	-
Complimentary Race Registrations	Six	Four	Two	-	-	-
Featured on Event Billboard	Logo	-	-	-	-	-
Featured on Sponsorship Row: 2-sided/in-ground signs	Logo	Logo	-	-	-	-
Featured on Race Registration Form	Logo	Logo	-	-	-	-
Featured on Online Registration	Logo	Logo	Listing	Listing	Listing	-
Featured on Banner of All Event Sponsors	Logo	Logo	Listing	Listing	Listing	Listing
Featured on Porter-Starke Services Website	Logo	Logo	Listing	Listing	Listing	Listing

CHANGING MINDS

Begins May 1, 2017
Annual giving campaign in support of mental health and wellness.

2017 Changing Minds Campaign

- Provide Scholarships for Mental Health
- Extend Care to More People in Need
- Support Teams on the Challenge Course

"My depression made getting a job hard in high school. This scholarship is helping me afford college."
- Recipient, Impact Scholarship

Public Announcement at Symposium	✓	✓	-	-	-	-
Facebook Highlight	✓	✓	-	-	-	-
Featured on Porter-Starke Services Website	Logo	Logo	Listing	Listing	Listing	Listing



beyond boundaries
A DIVISION OF PORTER-STARKE SERVICES, INC.
Available Year-Round
Interactive Team Building Program

2017 Beyond Boundaries Education Series

- Strengthen Your Staff Relationships
- Inspire & Refresh Your Workplace
- Build Trust, Communication & Teamwork

"Thank you! My staff had a blast! Just what we needed to finish our bonding."
- Challenge Course Group

Outdoor Challenge Course Experience (3-hour, 12 people)	✓	-	-	-	-	-
Two Presentations on Team Building, Conflict Resolution or Stress Management (1-hour, no cap)	✓	-	-	-	-	-
Beyond Boundaries Team Session (2-hour, up to 60 people)	✓	✓	-	-	-	-

Join us as a
2017 SPONSOR!

Submit the enclosed *Sponsorship Agreement Form* by **Friday, March 3, 2017.**

Contact: 219.531.3580 | foundation@porterstarke.org

Porter-Starke Services Foundation 2017 Sponsorship Agreement Form

Your Sponsorship inspires health, balance and hope!

As a valued Sponsor and partner, your organization joins other area leaders choosing to make a difference in our community. Please submit your sponsorship **online** at www.porterstarke.org/donate or complete this form and **scan/email** to foundation@porterstarke.org, **fax** it to 219.476.4693, or **mail** it to Porter-Starke Services Foundation, 601 Wall St., Valparaiso, IN 46383. Questions? Call 219.531.3580. **To ensure exposure in all events, please submit your 2017 Sponsorship Agreement by Friday, March 3, 2017.**

Yes, I support health, balance and hope in our community!

Organization Name: _____

Contact Person: _____ Title: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Sponsorship Level *(choose one):*

- Leader • \$5,000**
- Partner • \$3,000**
- Advocate • \$2,000**
- Supporter • \$1,000**
- Friend • \$500**
- Contributor • \$250**

Sponsor Signature

Title

Date

